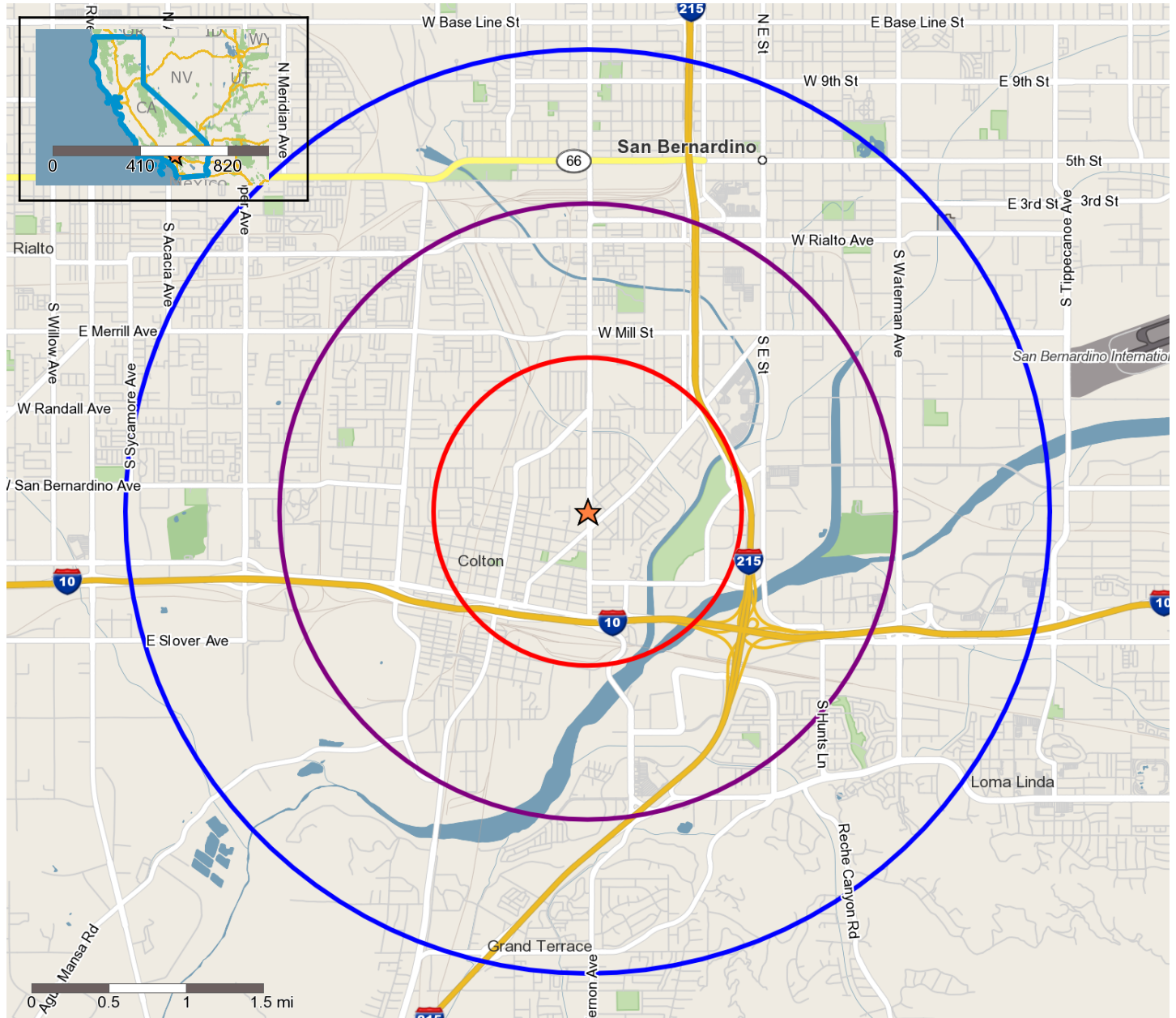# Site Selection

April 26, 2019

eSite analytics

Overview map showing the requested trade area(s) around MTVOLI, 1101 N Mount Vernon Ave, Colton, CA, 92324:

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N Trade Areas (in miles) - 1
N Trade Areas (in miles) - 2
N Trade Areas (in miles) - 3

Complete Demographic Comparison Report for MTVOLI, 1101 N Mount Vernon Ave, Colton, CA, 92324:

	1 mile(s)	2 mile(s)	3 mile(s)
2018A Demographics:			
Q2 2018 Employees	6,725	23,914	66,046
Q2 2018 Establishments*	609	1,999	4,183
Total Population	17,209	54,774	116,403
Total Households	4,410	14,767	33,135
Female Population	8,667	27,708	59,071
% Female	50.4%	50.6%	50.8%
Male Population	8,542	27,065	57,332
% Male	49.6%	49.4%	49.3%
Population Density (per Sq. Mi.)	5,476.93	4,358.07	4,116.26
Employed Civilian Population 16+			
Total	6,308	20,771	43,448
White Collar	33.8%	39.3%	42.9%
Blue Collar	66.2%	60.7%	57.1%
Seasonal Population by Quarter:			
Q4 2015	54	140	257
Q1 2016	76	151	270
Q2 2016	77	152	271
Q3 2016	84	148	247
Q4 2016	84	148	248
Q1 2017	53	126	233
Q2 2017	58	131	241
Q3 2017	54	127	234
Q4 2017	54	127	235
Age:			
Age 0 - 4	8.9%	8.8%	8.6%
Age 5 - 14	17.7%	17.3%	16.8%
Age 15 - 19	8.2%	7.9%	7.6%
Age 20 - 24	8.0%	8.2%	8.2%
Age 25 - 34	16.5%	16.5%	16.8%
Age 35 - 44	13.3%	13.0%	12.9%
Age 45 - 54	10.9%	11.2%	11.3%
Age 55 - 64	8.2%	8.7%	8.9%

	1 mile(s)	2 mile(s)	3 mile(s)
Age 65 - 74	4.8%	4.8%	5.1%
Age 75 - 84	2.6%	2.5%	2.7%
Age 85 +	1.0%	1.0%	1.1%
Median Age	29.2	29.3	29.9
Housing Units			
Total Housing Units	4,586	15,352	34,604
Occupied Housing Units	96.2%	96.2%	95.8%
Vacant Housing Units	3.9%	3.8%	4.2%
Housing Units by Tenure			
Total Households in Tenure	4,410	14,767	33,135
Owner Occupied Housing Units	2,048	7,137	15,445
Owner Occupied free and clear	31.3%	30.7%	32.3%
Owner Occupied with a mortgage or loan	68.7%	69.3%	67.7%
Renter Occupied Housing Units	2,362	7,630	17,691
Race and Ethnicity			
American Indian, Eskimo, Aleut	1.9%	1.5%	1.3%
Asian	1.4%	2.8%	4.9%
Black	4.2%	6.8%	9.6%
Hawaiian/Pacific Islander	0.4%	0.3%	0.4%
White	44.2%	43.2%	42.6%
Other	43.5%	40.4%	36.3%
Multi-Race	4.6%	5.1%	4.9%
Hispanic Ethnicity	88.0%	82.4%	74.7%
Not of Hispanic Ethnicity	12.0%	17.6%	25.3%
Race of Hispanics			
Hispanics	15,139	45,140	86,979
American Indian	1.9%	1.5%	1.5%
Asian	0.3%	0.3%	0.3%
Black	0.6%	0.8%	1.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	43.6%	43.9%	44.1%
Other	49.3%	48.8%	48.4%
Multi-Race	4.1%	4.7%	4.6%
Race of Non Hispanics			
Non Hispanics	2,070	9,634	29,423
American Indian	1.8%	1.2%	1.0%

	1 mile(s)	2 mile(s)	3 mile(s)
Asian	9.3%	14.6%	18.5%
Black	29.8%	35.0%	34.7%
Hawaiian/Pacific Islander	1.7%	1.3%	1.2%
White	48.3%	39.9%	38.1%
Other	1.0%	0.8%	0.7%
Multi-Race	8.0%	7.1%	5.9%
Marital Status:			
Age 15 + Population	12,624	40,448	86,842
Divorced	8.9%	9.1%	9.1%
Never Married	43.5%	44.7%	44.8%
Now Married	42.9%	41.6%	41.3%
Now Married - Separated	4.9%	4.4%	4.2%
Widowed	4.7%	4.6%	4.8%
Educational Attainment:			
Total Population Age 25+	9,840	31,613	68,473
Grade K - 8	16.4%	13.5%	12.2%
Grade 9 - 12	19.4%	17.5%	17.0%
High School Graduate	28.7%	30.4%	28.8%
Associates Degree	5.3%	6.4%	5.9%
Bachelor's Degree	5.9%	6.5%	7.8%
Graduate Degree	1.4%	1.9%	3.5%
Some College, No Degree	19.6%	20.1%	20.5%
No Schooling Completed	3.2%	3.7%	4.4%
Household Income:			
Income $ 0 - $9,999	9.0%	8.7%	9.5%
Income $ 10,000 - $14,999	6.9%	6.9%	8.1%
Income $ 15,000 - $24,999	13.8%	13.3%	13.9%
Income $ 25,000 - $34,999	13.7%	13.8%	13.1%
Income $ 35,000 - $49,999	20.1%	18.3%	16.7%
Income $ 50,000 - $74,999	17.8%	18.2%	17.5%
Income $ 75,000 - $99,999	9.5%	10.5%	10.6%
Income $100,000 - $124,999	3.9%	5.4%	5.5%
Income $125,000 - $149,999	2.7%	2.8%	2.4%
Income $150,000 +	2.6%	2.1%	2.7%
Average Household Income	$51,244	$51,713	$52,018
Median Household Income	$38,798	$39,946	$39,289
Per Capita Income	$13,151	$14,026	$15,212

	1 mile(s)	2 mile(s)	3 mile(s)
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under			
Total Families (Family Households)	3,547	11,592	24,734
Husband-Wife Family, Own Children, Below Poverty	240	743	1,627
Husband-Wife Family, No Own Children, Below Poverty	64	298	653
Male Householder, Own Children, Below Poverty	36	154	345
Male Householder, No Own Children, Below Poverty	2	46	117
Female Householder, Own Children, Below Poverty	232	899	2,150
Female Householder, No Own Children, Below Poverty	64	198	483
Husband-Wife Family, Own Children, At/Above Poverty	881	2,886	6,014
Husband-Wife Family, No Own Children, At/Above Poverty	892	2,773	5,891
Male Householder, Own Children, At/Above Poverty	156	461	1,034
Male Householder, No Own Children, At/Above Poverty	217	700	1,454
Female Householder, Own Children, At/Above Poverty	330	1,034	2,096
Female Householder, No Own Children, At/Above Poverty	433	1,400	2,870
Poverty: Popn, Ratio of Income to Poverty Level			
Total Population for whom poverty status is determined	17,209	54,774	116,403
Less Than .50	1,720	5,831	14,321
.50 - .99	2,125	7,769	18,451
1.00 - 1.24	1,968	4,960	9,593
1.25 - 1.49	1,758	4,622	9,091
1.50 - 1.84	2,419	6,637	13,086
1.85 - 1.99	412	1,621	3,655
2.00+	6,806	23,334	48,206
Poverty: Popn by Race			
By Race			
White, Below Poverty Level	1,535	4,623	10,785
White, Above Poverty Level	6,065	19,021	38,775
Black, Below Poverty Level	268	1,278	3,841
Black, Above Poverty Level	446	2,448	7,285
AI/Alaskan Native, Below Poverty Level	77	232	537
AI/Alaskan Native, Above Poverty Level	241	565	1,027
Asian, Below Poverty Level	24	334	1,472
Asian, Above Poverty Level	210	1,217	4,237
NH/PI, Below Poverty Level	13	41	134
NH/PI, Above Poverty Level	49	126	310
Some Other Race, Below Poverty Level	1,760	6,377	14,263
Some Other Race, Above Poverty Level	5,727	15,727	28,022
2+ Races, Below Poverty Level	168	716	1,739
2+ Races, Above Poverty Level	624	2,069	3,975

	1 mile(s)	2 mile(s)	3 mile(s)
Poverty: Popn by Ethnicity			
Hispanic/Latino			
Hispanic/Latino, Below Poverty Level	3,334	11,425	25,667
Hispanic/Latino, Above Poverty Level	11,805	33,716	61,312
Non-Hispanic/Latino, Below Poverty Level	512	2,176	7,104
Non-Hispanic/Latino, Above Poverty Level	1,558	7,458	22,319
Non-Hispanic/Latino by Race			
White, Below Poverty Level	210	468	1,485
White, Above Poverty Level	789	3,376	9,726
Other than White, Below Poverty Level	3,636	13,132	31,286
Other than White, Above Poverty Level	12,574	37,797	73,906
Vehicles Available			
0 Vehicles Available	9.1%	8.9%	10.6%
1 Vehicle Available	36.8%	38.1%	37.4%
2+ Vehicles Available	54.1%	53.0%	52.0%
Average Vehicles Per Household	1.95	1.95	1.93
Total Vehicles Available	8,579	28,722	63,807

2023 Demographics:			
Total Population	16,976	53,995	114,691
Total Households	4,452	14,950	33,506
Female Population	8,526	27,281	58,102
% Female	50.2%	50.5%	50.7%
Male Population	8,450	26,715	56,589
% Male	49.8%	49.5%	49.3%
Population Density (per Sq. Mi.)	5,402.92	4,296.15	4,055.73
Employed Civilian Population 16+			
Total	6,651	21,789	45,591
% White Collar	33.9%	39.4%	43.0%
% Blue Collar	66.1%	60.6%	57.0%
Age:			
Age 0 - 4	8.9%	8.7%	8.5%
Age 5 - 14	16.8%	16.6%	16.2%
Age 15 - 19	7.9%	7.6%	7.3%
Age 20 - 24	7.5%	7.6%	7.5%

	1 mile(s)	2 mile(s)	3 mile(s)
Age 25 - 34	16.6%	16.9%	17.1%
Age 35 - 44	14.0%	13.5%	13.4%
Age 45 - 54	10.4%	10.8%	10.9%
Age 55 - 64	8.4%	8.9%	9.1%
Age 65 - 74	5.4%	5.5%	5.8%
Age 75 - 84	3.1%	2.9%	3.0%
Age 85 +	1.1%	1.1%	1.2%
Median Age	30.4	30.5	31.1
Housing Units			
Total Housing Units	4,608	15,463	34,819
Occupied Housing Units	96.6%	96.7%	96.2%
Vacant Housing Units	3.4%	3.3%	3.8%
Housing Units by Tenure			
Total Households in Tenure	4,452	14,950	33,506
Owner Occupied Housing Units	2,051	7,182	15,533
Owner Occupied free and clear	31.9%	31.5%	33.0%
Owner Occupied with a mortgage or loan	68.1%	68.5%	67.0%
Renter Occupied Housing Units	2,401	7,768	17,973
Race and Ethnicity			
American Indian, Eskimo, Aleut	1.8%	1.4%	1.3%
Asian	1.3%	2.8%	4.9%
Black	3.9%	6.5%	9.1%
Hawaiian/Pacific Islander	0.3%	0.3%	0.4%
White	43.2%	42.3%	41.8%
Other	44.7%	41.5%	37.5%
Multi-Race	4.7%	5.3%	5.1%
Hispanic Ethnicity	89.2%	83.7%	76.2%
Not of Hispanic Ethnicity	10.8%	16.3%	23.8%
Race of Hispanics			
Hispanics	15,137	45,201	87,435
American Indian	1.8%	1.5%	1.4%
Asian	0.2%	0.3%	0.3%
Black	0.6%	0.8%	1.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	42.9%	43.3%	43.6%
Other	50.0%	49.4%	48.9%
Multi-Race	4.2%	4.7%	4.6%

	1 mile(s)	2 mile(s)	3 mile(s)
Race of Non Hispanics			
Non Hispanics	1,839	8,794	27,256
American Indian	1.9%	1.3%	1.0%
Asian	9.9%	15.7%	19.7%
Black	30.6%	35.7%	34.9%
Hawaiian/Pacific Islander	1.8%	1.3%	1.2%
White	45.7%	37.1%	35.9%
Other	1.1%	0.9%	0.7%
Multi-Race	9.0%	8.0%	6.6%
Marital Status:			
Age 15 + Population	12,622	40,322	86,398
Divorced	8.9%	9.1%	9.0%
Never Married	43.3%	44.4%	44.6%
Now Married	43.2%	42.1%	41.7%
Now Married - Separated	4.9%	4.4%	4.2%
Widowed	4.6%	4.5%	4.7%
Educational Attainment:			
Total Population Age 25+	10,003	32,125	69,442
Grade K - 9	16.1%	13.3%	12.0%
Grade 9 - 12	19.5%	17.6%	16.9%
High School Graduate	28.8%	30.4%	28.8%
Associates Degree	5.3%	6.4%	5.9%
Bachelor's Degree	6.0%	6.5%	7.8%
Graduate Degree	1.5%	2.0%	3.6%
Some College, No Degree	19.7%	20.1%	20.7%
No Schooling Completed	3.2%	3.7%	4.3%
Household Income:			
Income $ 0 - $9,999	7.1%	6.9%	7.5%
Income $ 10,000 - $14,999	6.6%	6.6%	7.7%
Income $ 15,000 - $24,999	12.6%	12.2%	13.0%
Income $ 25,000 - $34,999	12.7%	12.8%	12.2%
Income $ 35,000 - $49,999	19.0%	17.2%	15.8%
Income $ 50,000 - $74,999	17.6%	17.7%	17.0%
Income $ 75,000 - $99,999	11.3%	12.3%	12.3%
Income $100,000 - $124,999	5.7%	7.3%	7.3%
Income $125,000 - $149,999	3.6%	3.8%	3.4%
Income $150,000 +	3.9%	3.2%	3.9%

	1 mile(s)	2 mile(s)	3 mile(s)
Average Household Income	$58,965	$58,667	$59,133
Median Household Income	$42,494	$44,137	$43,365
Per Capita Income	$15,484	$16,328	$17,681
Vehicles Available			
0 Vehicles Available	9.1%	8.9%	10.6%
1 Vehicle Available	36.7%	38.0%	37.4%
2+ Vehicles Available	54.1%	53.1%	52.1%
Average Vehicles Per Household	1.95	1.95	1.93
Total Vehicles Available	8,674	29,110	64,601

2010 Demographics:

	1 mile(s)	2 mile(s)	3 mile(s)
Total Population	16,263	51,498	109,859
Total Households	4,207	13,985	31,361
Female Population	8,168	26,026	55,673
% Female	50.2%	50.5%	50.7%
Male Population	8,095	25,472	54,186
% Male	49.8%	49.5%	49.3%
Population Density (per Sq. Mi.)	5,175.86	4,097.45	3,884.88

Employed Civilian Population 16+

	1 mile(s)	2 mile(s)	3 mile(s)
Total	5,615	18,539	39,257
% White Collar	34.1%	39.9%	43.9%
% Blue Collar	65.9%	60.1%	56.1%

Age:

	1 mile(s)	2 mile(s)	3 mile(s)
Age 0 - 4	9.5%	9.6%	9.4%
Age 5 - 14	18.8%	18.2%	17.5%
Age 15 - 19	9.6%	9.4%	8.9%
Age 20 - 24	8.1%	8.7%	8.7%
Age 25 - 34	14.9%	14.7%	15.1%
Age 35 - 44	13.0%	13.0%	13.0%
Age 45 - 54	11.4%	11.8%	11.9%
Age 55 - 64	7.4%	7.6%	7.8%
Age 65 - 74	3.9%	3.9%	4.2%
Age 75 - 84	2.6%	2.4%	2.6%
Age 85 +	0.8%	0.8%	0.9%
Median Age	27.5	27.6	28.4

Housing Units

	1 mile(s)	2 mile(s)	3 mile(s)
Total Housing Units	4,550	15,162	34,243
Occupied Housing Units	92.5%	92.2%	91.6%
Vacant Housing Units	7.5%	7.8%	8.4%
Housing Units by Tenure			
Total Households in Tenure	4,207	13,985	31,361
Owner Occupied Housing Units	2,077	7,099	15,371
Owner Occupied free and clear	25.0%	24.3%	26.1%
Owner Occupied with a mortgage or loan	75.0%	75.7%	73.9%
Renter Occupied Housing Units	2,130	6,886	15,990
Race and Ethnicity			
American Indian, Eskimo, Aleut	1.7%	1.4%	1.3%
Asian	1.4%	2.7%	4.6%
Black	4.2%	7.0%	9.9%
Hawaiian/Pacific Islander	0.4%	0.3%	0.4%
White	47.4%	46.1%	45.3%
Other	40.5%	37.6%	33.8%
Multi-Race	4.5%	4.9%	4.7%
Hispanic Ethnicity	85.4%	79.3%	71.3%
Not of Hispanic Ethnicity	14.6%	20.7%	28.7%
Race of Hispanics			
Hispanics	13,889	40,834	78,315
American Indian	1.7%	1.5%	1.4%
Asian	0.3%	0.3%	0.3%
Black	0.6%	0.8%	1.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	45.9%	45.6%	45.5%
Other	47.3%	47.2%	47.2%
Multi-Race	4.1%	4.5%	4.5%
Race of Non Hispanics			
Non Hispanics	2,374	10,664	31,544
American Indian	1.7%	1.2%	1.0%
Asian	7.6%	11.9%	15.0%
Black	25.3%	30.9%	32.0%
Hawaiian/Pacific Islander	1.3%	1.1%	1.0%
White	56.3%	48.0%	45.0%

	1 mile(s)	2 mile(s)	3 mile(s)
Other	1.0%	0.8%	0.6%
Multi-Race	6.8%	6.1%	5.3%
Marital Status:			
Age 15 + Population	11,659	37,201	80,377
Divorced	9.3%	9.2%	9.8%
Never Married	39.1%	41.4%	41.3%
Now Married	46.2%	44.0%	43.1%
Now Married - Separated	4.3%	4.2%	4.2%
Widowed	5.4%	5.4%	5.8%
Educational Attainment:			
Total Population Age 25+	8,776	27,893	61,067
Grade K - 8	20.5%	15.6%	13.8%
Grade 9 - 12	17.5%	16.5%	17.3%
High School Graduate	28.3%	30.0%	28.1%
Associates Degree	5.0%	6.6%	6.0%
Bachelor's Degree	5.7%	6.3%	7.3%
Graduate Degree	0.9%	1.5%	3.0%
Some College, No Degree	18.7%	19.6%	19.6%
No Schooling Completed	3.4%	4.0%	4.9%
Household Income:			
Income $ 0 - $9,999	9.7%	9.4%	10.2%
Income $ 10,000 - $14,999	6.9%	6.9%	7.9%
Income $ 15,000 - $24,999	14.6%	13.6%	14.6%
Income $ 25,000 - $34,999	15.1%	14.7%	14.0%
Income $ 35,000 - $49,999	20.9%	19.1%	17.4%
Income $ 50,000 - $74,999	17.0%	18.4%	17.6%
Income $ 75,000 - $99,999	7.9%	8.7%	8.8%
Income $100,000 - $124,999	3.5%	4.9%	5.1%
Income $125,000 - $149,999	2.3%	2.6%	2.3%
Income $150,000 +	2.2%	1.8%	2.2%
Average Household Income	$48,280	$49,434	$49,415
Median Household Income	$36,935	$38,217	$37,284
Per Capita Income	$12,509	$13,520	$14,567
Vehicles Available			
0 Vehicles Available	9.3%	9.3%	11.0%
1 Vehicle Available	37.5%	38.9%	37.6%
2+ Vehicles Available	53.2%	51.8%	51.4%

	1 mile(s)	2 mile(s)	3 mile(s)
Average Vehicles Per Household	1.93	1.94	1.91
Total Vehicles Available	8,118	27,069	59,860

2000 Census Demographics:

	1 mile(s)	2 mile(s)	3 mile(s)
Total Population	14,713	45,880	100,223
Total Households	4,175	13,353	30,320
Female Population	7,355	23,209	51,024
% Female	50.0%	50.6%	50.9%
Male Population	7,359	22,671	49,199
% Male	50.0%	49.4%	49.1%

Employed Civilian Population 16+

	1 mile(s)	2 mile(s)	3 mile(s)
Total	4,864	16,391	35,177
% White Collar	38.6%	46.1%	50.2%
% Blue Collar	61.4%	53.9%	49.8%

Age:

	1 mile(s)	2 mile(s)	3 mile(s)
Age 0 - 4	10.2%	10.2%	10.0%
Age 5 - 14	21.4%	20.5%	20.4%
Age 15 - 19	8.9%	8.7%	8.0%
Age 20 - 24	8.2%	8.5%	7.9%
Age 25 - 34	14.3%	14.8%	15.5%
Age 35 - 44	15.4%	15.8%	15.9%
Age 45 - 54	8.3%	9.0%	9.3%
Age 55 - 64	5.6%	4.9%	5.2%
Age 65 - 74	4.1%	4.4%	4.3%
Age 75 - 84	2.9%	2.4%	2.6%
Age 85 +	0.7%	0.7%	0.9%
Median Age	25.9	26.3	27.4

Housing Units

	1 mile(s)	2 mile(s)	3 mile(s)
Total Housing Units	4,554	14,627	33,486
Owner Occupied Housing Units	47.3%	48.1%	45.9%
Renter Occupied Housing Units	44.4%	43.2%	44.6%
Vacant Housing Units	8.3%	8.7%	9.5%

Race and Ethnicity

	1 mile(s)	2 mile(s)	3 mile(s)
American Indian, Eskimo, Aleut	1.2%	1.0%	1.2%
Asian	0.4%	3.0%	4.5%

	1 mile(s)	2 mile(s)	3 mile(s)
Hawaiian or other Pacific Islander	0.4%	0.3%	0.4%
Black	4.8%	7.7%	11.6%
White	44.6%	41.8%	40.8%
Other	44.7%	41.3%	36.0%
Two or More Races	3.9%	4.9%	5.6%
Hispanic Ethnicity	79.4%	70.9%	61.0%
Not of Hispanic Ethnicity	20.6%	29.1%	39.0%
Marital Status:			
Age 15 + Population	10,069	31,760	69,784
Divorced	8.6%	8.7%	10.1%
Never Married	33.9%	35.2%	33.3%
Now Married	44.4%	44.4%	43.7%
Separated	6.3%	6.8%	7.5%
Widowed	6.2%	5.1%	5.4%
Educational Attainment:			
Total Population Age 25+	7,496	23,898	53,813
Grade K - 8	18.3%	15.0%	13.2%
Grade 9 - 11, No diploma	23.9%	19.2%	19.6%
High School Graduate	24.7%	25.9%	25.1%
Associates Degree	4.7%	5.7%	6.0%
Bachelor's Degree	3.4%	6.0%	6.7%
Graduate Degree	1.6%	2.3%	3.8%
Some College, No Degree	18.1%	21.0%	20.8%
No Schooling Completed	5.3%	4.9%	4.8%
Public School Enrollment	96.1%	93.5%	91.0%
Private School Enrollment	3.9%	6.5%	9.0%
Household Income:			
Income $ 0 - $9,999	13.3%	13.3%	14.5%
Income $ 10,000 - $14,999	10.7%	8.5%	8.6%
Income $ 15,000 - $24,999	17.5%	16.2%	16.9%
Income $ 25,000 - $34,999	16.3%	15.7%	14.9%
Income $ 35,000 - $49,999	17.3%	18.4%	16.8%
Income $ 50,000 - $74,999	16.5%	17.0%	16.9%
Income $ 75,000 - $99,999	4.6%	6.4%	6.4%
Income $100,000 - $124,999	0.9%	2.4%	2.7%
Income $125,000 - $149,999	0.6%	0.9%	1.1%
Income $150,000 - $199,999	0.7%	0.5%	0.6%

	1 mile(s)	2 mile(s)	3 mile(s)
Income $200,000 or More	0.9%	0.9%	0.9%
Average Household Income	$37,698	$40,910	$40,825
Median Household Income	$28,856	$32,409	$31,516
Per Capita Income	$10,697	$11,906	$12,351

Vehicles Available

	1 mile(s)	2 mile(s)	3 mile(s)
0 Vehicles Available	16.0%	13.4%	14.7%
1 Vehicle Available	39.3%	38.1%	39.7%
2 Vehicles Available	31.0%	33.0%	31.8%
3+ Vehicles Available	13.7%	15.5%	13.8%
Average Vehicles Per Household	1.30	1.40	1.40
Total Vehicles Available	6,121	20,934	45,504

Population Trend

	1 mile(s)	2 mile(s)	3 mile(s)
2000	14,713	45,880	100,223
2010	16,263	51,498	109,859
Change 2000 to 2010	10.5%	12.2%	9.6%
2018A	17,209	54,774	116,403
2023	16,976	53,995	114,691
Change 2018A to 2023	-1.4%	-1.4%	-1.5%

Household Trend

	1 mile(s)	2 mile(s)	3 mile(s)
2000	4,175	13,353	30,320
2010	4,207	13,985	31,361
Change 2000 to 2010	5.6%	10.6%	9.3%
2018A	4,410	14,767	33,135
2023	4,452	14,950	33,506
Change 2018A to 2023	1.0%	1.2%	1.1%

Average Household Size Trend

	1 mile(s)	2 mile(s)	3 mile(s)
2000	3.5	3.4	3.2
2010	3.8	3.7	3.5
Change 2000 to 2010	9.0%	6.5%	6.4%
2018A	3.8	3.6	3.4
2023	3.8	3.6	3.4
Change 2018A to 2023	0.4%	0.3%	0.1%

Median Age Trend

	1 mile(s)	2 mile(s)	3 mile(s)
2000	25.9	26.3	27.4
2010	27.5	27.6	28.4
2018A	29.2	29.3	29.9
2023	30.4	30.5	31.1

Housing Units Trend

Total Housing Units

	1 mile(s)	2 mile(s)	3 mile(s)
Change 2000 to 2010	-0.1%	3.7%	2.3%
Change 2018A to 2023	0.5%	0.7%	0.6%

Owner Occupied Housing Units

Change 2000 to 2010	-3.6%	1.0%	0.0%
Change 2018A to 2023	0.2%	0.6%	0.6%

Renter Occupied Housing Units

Change 2000 to 2010	5.4%	8.9%	7.0%
Change 2018A to 2023	1.7%	1.8%	1.6%

Vacant Housing Units

Change 2000 to 2010	-9.5%	-7.7%	-9.0%
Change 2018A to 2023	-11.4%	-12.4%	-10.6%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

	1 mile(s)	2 mile(s)	3 mile(s)
Change 2000 to 2010	65.2%	53.5%	25.0%
Change 2018A to 2023	-3.2%	-2.6%	-2.8%

Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010	140.9%	3.1%	11.0%
Change 2018A to 2023	-6.6%	-3.0%	-1.6%

Black

Change 2000 to 2010	-3.7%	2.5%	-6.1%
Change 2018A to 2023	-8.1%	-6.4%	-6.5%

White

Change 2000 to 2010	17.3%	23.9%	21.7%
Change 2018A to 2023	-3.4%	-3.4%	-3.3%

Other

Change 2000 to 2010	0.1%	2.1%	2.9%
Change 2018A to 2023	1.4%	1.3%	1.6%

Two or More Races

Change 2000 to 2010	27.5%	11.4%	-7.6%
Change 2018A to 2023	1.1%	1.9%	2.5%

Hispanic Ethnicity

	1 mile(s)	2 mile(s)	3 mile(s)
Change 2000 to 2010	18.8%	25.5%	28.1%
Change 2018A to 2023	0.0%	0.1%	0.5%
Not of Hispanic Ethnicity			
Change 2000 to 2010	-21.6%	-20.1%	-19.3%
Change 2018A to 2023	-11.1%	-8.7%	-7.4%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).